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Coach Marine Group expanding operations

Coach and Xcursion Pontoons are presently being manufactured at their dedicated site in Humboldt, Iowa and CMG is announcing an expansion into a second facility in Chanute, Kansas, with production beginning later this summer. From Chris Riddle, co-owner, President, and CEO of Coach Marine Group (CMG), "We have a talented staff of dedicated people that are building great boats in Humboldt". In addition to starting production in Humboldt last January, Riddle and Wendell Payne, CMG co-owner, Vice President, and CFO have brought in Chris "CJ" Jones to serve as General Manager and Chief Operating Officer, drawing from his 35 years of marine industry experience. Riddle adds, "As a company we are actively taking intelligent steps to address demand and meet the highest level of customer satisfaction, quality, value and innovation."

"Our newly acquired facility in Chanute, Kansas offers over 200,000 square feet of production ready space with an available workforce as well. "Our growth initiative has been launched due the increased level of customer interest" states Payne. The Coach pontoon brand will continue to be produced at the Humboldt facility.

We are excited as we prepare for production in Chanute right now, while also getting new and improved models through design and R&D for the 2019 model year," says Jones. Mr. Riddle adds, "We realize our plans and initiatives are nothing short of bold; however, we have developed extraordinary products in both brands. Our dealers and retail customers want more of what we have put before them and we intend to make good on delivering to their needs."

CMG manufactures Coach and Xcursion brand pontoon boats from 19 to 27 feet.