BRIG USA DELIVERS NEW FLEET OF BRIG BOATS TO THREE CAREFREE BOAT CLUB LOCATIONS

Brig RIBs are now available in Carefree Boat Club's Southern Connecticut, Seattle, and Annapolis, MD locations.

FORT LAUDERDALE, FL (May 21, 2018) — Brig USA announced today that it has just delivered a new fleet of Brig Boats to three key Carefree Boat Club locations. The rigid-hull inflatables will be available to Carefree members in Southern Connecticut, Seattle, and Annapolis, Maryland, this summer.

With Carefree Boat Club, members have access to the club's boats through an online reservation system and can enjoy reciprocal benefits at locations across the United States and Canada. The club also provides on-water instruction for new boaters.

"We bought the Brigs because we think they are the perfect boat-club boat," said Bryant Heffernan of Carefree Boat Club of Southern Connecticut. "They are safe, they look good, and they meet the needs of our members, providing sun coverage, speed and comfort. They handle our waters very well.

"They also stand out from the fiberglass crowd and introduce members to a unique type of boat that isn't too common in our area," he added. "The reception has been great, and many of our members cannot wait to spend time on these boats."

According to Boyd Tomkies, Brig USA's CEO, the addition of Brig Boats to the Carefree Boat Club fleets was driven by growing U.S. demand for the durable, versatile watercraft.

"First-time boaters have told us that they rented RIBs in Europe, despite the fact that they didn't speak the language and were in unfamiliar waters," Tomkies said. "That might seem surprising, but they weren't afraid, because the boats are so durable and user-friendly.

"They expressed their desire to rent the boats here, but up until now, there wasn't a way to do that," he continued. "Now, anyone who would like access to a Brig can become a Carefree Boat Club member and use the boats anytime they wish at those three locations. They also can come for a test drive at one of our Sirocco Marine locations. In our experience, once someone tries a Brig and sees how easy it is to operate, they fall in love with it."

Since aeronautical engineer Slava Rodionov founded the company 26 years ago, Kharkov, Ukraine-based Brig Boats has become Europe's largest manufacturer of recreational RIBs and the world's largest manufacturer of RIBs longer than 10 feet. Brigs are stable, lightweight and low-maintenance; they offer a smooth, dry, fast ride; and they're virtually unsinkable due to the enormous buoyancy in the tubes.

They're also highly versatile, accommodating everyone from divers, snorkelers and anglers to picnickers, cruisers and watersports enthusiasts. They're easy to beach, carry plenty of gear, and provide a capable, comfortable platform for on-water recreation.

The Brig model lineup includes the classic Eagle Series, with its beautiful styling and luxury accents; the rugged Navigator Series, designed to go anywhere in a broad range of sea and weather conditions; and the Falcon Series, intended for the discerning boater who is looking for added value at an entry-level price.

Brig Boats are now sold in more than 60 countries. Brig USA's three key flagship dealers — Sirocco Marine-Fort Lauderdale, Sirocco Marine-Annapolis and Sirocco Marine-Lake Erie— are licensed through Brig USA and comprise the foundation of a fast-growing U.S. dealer network. They work closely with Brig USA to ensure that customers receive a first-class experience and have the opportunity to build rewarding, long-term relationships.

For details about Carefree Boat Club, visit <u>https://carefreeboats.com</u>. And for more information about Sirocco Marine and Brig Boats, visit <u>www.siroccomarine.com</u> and <u>https://brigusa.com</u>.