



sailmagazine.com

SAIL's website is the authoritative content source for active sailors and boat owners. sailmagazine.com covers it all in video, photos and words—reviews of the latest sailing products and gear, sailing tips and how-to content for boat owners, boat reviews with on-board video, authoritative racing coverage, charter coverage from around the world, the latest breaking news in sailing, archived content and so much more!

Average Monthly Pageviews: 281,268

Average Monthly Unique Visitors: 128,132

sailfeed.com

The best sailing blogs are now in one place on sailfeed.com. Viewers will find timely topics, the latest news, unique perspectives, fascinating videos, tips & tricks and captivating images written by experts from all over the world of sailing.

Sponsorship opportunities, including featured sponsored blog content, are available.

Average Monthly Page Views: 58,732

Average Monthly Unique Visitors: 31,610

Google Analytics Metrics: Dec 2017



Ad Units:

728 x 90, 300 x 250, 300 x 600

Mobile: 320x50 pixels

Format 50k max; HTML, gif, jpg, Flash

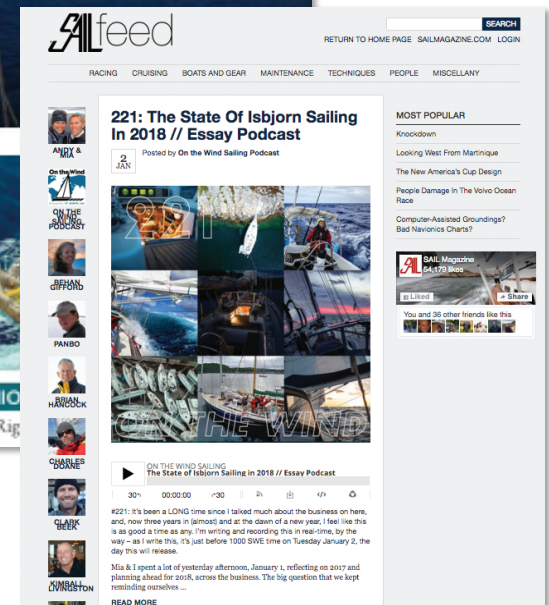
Rates:

0-300K Impressions \$18 CPM

300K-500K \$16 CPM

500-800K \$14 CPM

800K-1M \$12 CPM



SAIL

DIGITAL Newsletters & eblasts

Under Sail

SAIL's daily e-newsletter will engage your brand with our audience of over **24,281** active, loyal subscribers. Your ad message will be one of only two featured each newsletter, ensuring maximum exposure.

Under Sail delivers the latest sailing news and multimedia content produced exclusively for email readers by the editors of SAIL. Features include boat and gear reviews, cruising news, racing analysis, charter stories, maintenance topics, DIY projects, sailboat upgrades and more.



Ad Units & Rates

Banner size 600 x 100 px
Two banners per daily e-news

12x \$325 each
1 issue per week for 3 months

24x \$225 each
1 issue per week for 6 months

Email Blasts

SAIL Mail is an email marketing tool designed to help you promote your brand, deliver call-to-action messages, and drive sales to your company's product or service. Use SAIL Mail to blast your message to SAIL's digital audience of **22,472** engaged sailors. Expand your email marketing effort quickly and easily!

Download Seapilot for your device

October 02, 2017

UNDER SAIL
From the editors of SAIL

CONNECT WITH US

A Monohull Sailor's Voyage on Two Hulls
A monohull sailor looks back on her first transatlantic voyage: aboard a catamaran, no less! [Read more...](#)

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