

Marine Ad Network has appointed Art Jeffries as its new National Sales Manager. Jeffries has over 30 years of experience in the Marine Industry. With a great mix of retail as a boat dealership owner/GM and wholesale in Regional and National Sales Manager capacities with boat manufacturers. Jeffries will assume responsibilities for guidance of the existing representatives and agency relationships. In addition Jeffries will be spearheading business development efforts with National Accounts. "The Marine Ad Network is an innovation and industry leader in Marine Exclusive Digital Advertising" Jeffries said. "It is my laser focused direction to expand the success of the Marine Ad Network's first 4 years through development of manufacturer and Dealer relationships." "We will be building a team of professional Digital Marketing Professionals in the upcoming months that are the best available."