



# NEW BOATS & GEAR 2019

**DISPLAY RATES: FULL PAGE: \$3,500 HALF PAGE: \$2,100**  
**BOATBUILDER BRAND RATE: FULL PAGE: \$2,400**  
 Buy a full page Display ad and earn a FREE Boatbuilder Brand page

**AD CLOSE & MATERIALS DEADLINE JULY 18, 2018**  
**ON NEWSSTANDS AUGUST 28, 2018**