



MyTaskit®

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MYTASKIT ANNOUNCES NEW LUMINARY ADVISORY BOARD

MyTaskit, the leading work coordination platform for service, repair and construction businesses today announces its newly-formed advisory board. The distinguished group will provide strategic guidance to the company's C-level management team, especially as it relates to the construction, property management and marine industries.

"I'm extremely excited to welcome George Bell, Frank Blake, Jr., Jim Bronstien and Sandi Finn to the MyTaskit family, and have the opportunity to leverage the full breadth of their expertise in an advisory capacity," said Kevin Hutchinson, founder and CEO of MyTaskit.

A 30-year veteran of growing and investing in consumer businesses, Bell has served in various capacities, including as managing director and executive in residence at VC and private equity firm General Catalyst Partners, and CEO at Jumptap, Upromise, Excite@Home, and Excite, which went public under his leadership as one of the Internet's first and largest search engines. He serves on numerous boards including Care.com (CRCM) and John Wiley and Sons (JW.A), and is a former director at Angie's List (ANGI) which merged with home services platform, HomeAdvisor, an InterActiveCorp (IAC) company. George was named Entrepreneur of the Year by Ernst and Young for California and New England.

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"I've seen the positive real-time impact MyTaskit has on companies working out in the field and have been excited watching the business grow. I'm looking forward to helping it excel further," Bell said.

Blake is currently general manager of home renovation services for The Home Depot (HD) Inc., overseeing its extensive B2B services, including turnkey renovations and complete contracting solutions. He is a member of the Seraph Group, a super angel fund, and he is a member of Atlanta Technology Angels. Prior to his business roles, Blake served honorably as a captain in the U.S. Army during Operation Iraqi Freedom and was awarded the Bronze Star Medal.

Bronstien has spent 32 years as a marine business owner and executive. A true industry insider, his experience includes large scale yacht refit yards, including Rybovich, where he presided for 20 years as owner. He is currently board chairman of Saunders Yachtworks Boatyard in Gulf Shores, Alabama, owner of Marine Business Advisors, and owner of a marina management company that includes Marina Palms Boat Club and Marina in Miami.

Finn is a board member, mentor and C-level executive, who has successfully transformed corporate and consumer service industry businesses. As president of Cross Country Home Services, a 40,000-member home repair network, she transformed the 30-year-old mid-sized company, launching new product lines through multiple new financial, retail and industry distribution partners. Sandi has also served in various executive leadership positions at Cendant Corporation, Haddon Holidays, and E.F. Hutton & Company.

"George, Frank, Jim, and Sandi each bring a unique perspective, creating an accomplished and well-balanced advisory board across the markets MyTaskit serves," said Hutchinson. "Their participation is sure to guide our work and contribute greatly to our continued success."

About MyTaskit

MyTaskit® provides a subscription cloud-based work coordination software platform for the construction, property management, and marine industries. Built for working in the field, the mobile platform enables real-time work coordination between supervisors, customers and field staff such as subcontractors and technicians, whose work depends on streamlined communication and collaboration. MyTaskit is fully digital, operating on mobile devices to increase work efficiency and allow for real-time adjustments in the field. It works with existing business processes, and integrates with QuickBooks and DockMaster, a marine operations management software platform. MyTaskit was founded by Kevin Hutchinson in 2012, and is based in West Palm Beach, Florida.

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