



April 26, 2018

TO: All Marquis-Larson Boat Group Dealers & Vendor Partners

SUBJECT: 2019 MY Dealer Open House

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As we look forward and plan our summer schedules, the Marquis-Larson Boat Group Dealer Open House (August 19-21) is an event we all look forward to. This is a time for us to celebrate in our collective successes, share ideas and opinions in all aspects of the business, learn, and reconnect with dealer friends and make new ones.

In our continuing efforts to provide you with a first-class business relationship and product, we have many exciting initiatives underway that will limit our ability to provide you with an open house experience you expect. Therefore, we must cancel our plans to host you, August 19-21 in Green Bay and Pulaski for the 2019 MY Dealer Open House.

From the lean manufacturing processes underway, moving Carver lamination and assembly areas from the building behind the corporate office to across the street and reorganizing that area to free up space to be solely for Larson Boat Group production. The ramping up and preparation for the next Lexus yacht for production and getting the new Striper 250 WA ready for its debut, an open house would add unwanted additional strain to the organization. Again, for these reasons, we are canceling this year's open house as planned.

We greatly appreciate your understanding for our reasoning in making this difficult decision. We truly appreciate your partnership and business to make our boats and brands a strong leader in your individual markets.

Finally, we will continue to share with you the progress of all our efforts to be the best partner for you and your business.

Our door is open. Our phone is on. Please feel free to share with your regional sales manager, my staff or myself your feedback, questions, thoughts and feelings as you would if you were here with us in Green Bay this coming August.

Best regards,

Rob Parmentier  
President & CEO