

Marine Retailers Association of the Americas

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CellTuck, LLC Increases its Support of the Marine Retailers Association

MINNEAPOLIS, MN. March 28, 2018 — <u>CellTuck, LLC</u>, a leading dealer website development and management provider, has increased its support of the Marine Retailers Association of the Americas, upgrading to the highest level of partnership.

"Over the years, here at CellTuck we've been so blessed. Increasing our partnership with the MRAA is our way of passing the blessings forward. Servicing Dealerships and Manufacturers alike is the core of who we are." Angie Cellucci, Director at CellTuck.

The CellTuck team prides itself on creating a software system that enables dealers to feature their boats, engines, trailers and options packages in an easy-to-use platform. As its brand continues to grow throughout the marine sector, CellTuck remains consistent in providing a product that is focused on supporting today's dealers.

"The successful partnership between MRAA and CellTuck continues grow due to CellTuck's commitment to the association and our members," says Allison Gruhn, MRAA Director of Business Development. "Their increased support for the MRAA and the marine industry, as a whole, provides stability for the future of boat dealers and the industry."

CellTuck is part of a roster of boat manufacturers, vendors and suppliers that have chosen to support the dealer community through partnership with the MRAA. The support of these organizations enables MRAA to expand the products and services it offers to dealers, with the goal of providing them with more tools, resources and educational opportunities to fuel their success. <u>Find a full menu of partner benefits here.</u>

About the Marine Retailers Association of the Americas

At the Marine Retailers Association of the Americas, we believe that for the marine industry to thrive, the retail organizations that interact with the boaters in their community must thrive. With that in mind, MRAA works to create a strong and healthy boating industry by uniting those retailers, providing them with opportunities for improvement and growth, and representing them with a powerful voice. For more information, visit <u>MRAA.com</u> or contact us at 763-315-8043.

About CellTuck

CellTuck, LLC is a leading website development, software, marketing, hosting, and management provider and has been servicing RV dealerships since 1999. Over the years, their software has continued to evolve and their unmatched Grid Builder gives their clients total control and access to their websites and includes all state of the art products currently out there for grabs. Learn about their services and check out their demo site by visiting <u>www.celltuck.com.</u>