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ABYC NAMES NEW ASSISTANT DIRECTOR OF EDUCATION

Annapolis, MD – The American Boat & Yacht Council (ABYC) announced that David Broadbent has been promoted to the position of assistant director of education. Broadbent will manage ABYC’s educational courses as well as work on developing new education programs to serve the marine industry.

“Dave is exactly the type of person we need in this new position,” said Ed Sherman, ABYC vice president of education. “With his technical background, sales experience, and let’s not forget military service; Dave will surely exceed all of our expectations. We all look forward to working with him in this new capacity.”

Broadbent previously served as the technical standards specialist where he played a critical role in the development of ABYC standards and managing ABYC’s project technical committees.

“I am excited to take on this new challenging role in our education department,” said Broadbent. “Our education programs are second to none, and it is truly an honor to have the opportunity to continue ABYC’s legacy as the leader in marine industry certification and training programs.”

To learn more about ABYC and the education department, visit www.abycinc.org.

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Since 1954, the nonprofit American Boat & Yacht Council (ABYC) has developed safety standards for boat design, construction, equipage, repair and maintenance. The essential global source of marine industry technical information, ABYC's product safety standards, credentialing, education, training, and other tools help members make boating safer.