

PRESS RELEASE

FOR IMMEDIATE RELEASE

GLASTRON BOATS EXPANDS ITS DEALER NETWORK

March 14, 2018 – Expanding its dealer network in Maine, Glastron boats, a division of Groupe Beneteau, Cadillac Operations is excited to announce Branch Pond Marine as the newest addition to their distribution channel.

“We are very excited to see Branch Pond Marine join our growing network of dealers. We look forward to working with Patrick and the team at Branch Pond as they will be essential in circulating and distributing a wide variety of Glastron products in Coastal Maine and its surrounding areas”, noted Andy Lindsay, V.P. Sales Americas.

Located in Ellsworth Maine, Brand Pond Marine has a rich history of over 50 years giving service to down-east Maine through their family-owned dealership. Alongside an extensive parts department, Branch Pond operates year round providing full service to its customers offering routine maintenance, detailing, repowers, delivery, and winter storage.

Patrick Jude, the Principal contact for Brand Pond Marine, weighed in on the partnership, “We are excited to announce that we are bringing Glastron boats into our mix this year. Our freshwater camp owners will love the outboard and sterndrive powered runabouts from 18–24 feet and the deck boats in 20 and 22-foot layouts. The 18 and 20-foot jet options are something not many lines offer and will be a blast for the jet lovers out there; and the 25-foot cruiser will excite our saltwater users as well!”

About Glastron & Groupe Beneteau

Glastron has been building boats for 60 years—a milestone only a few companies have achieved. During that time, they have built nearly half a million fiberglass boats. More than any other manufacturer, Glastron has a legacy of unprecedented product innovations and technological breakthroughs. Throughout the company's 60 years, its focus has been on designing boats of unparalleled design with a legacy of style that provide a great overall family boating experience. So, when planning your next grand adventure, remember that Glastron focuses on the consumer, their families, and their boating fun. Glastron believes that ever summer should be packed full of new experiences, boating memories, and friendships. And that’s all made possible when you make it a Glastron summer.

As the boating industry's global market leader, Groupe Beneteau, through its Boat divisions: Beneteau, Jeanneau, Prestige Yachts, Monte Carlo Yachts, Lagoon, CNB, Four Winns, Glastron, Scarab Jet and Wellcraft offers over 200 recreational boat models serving its customers’ diverse navigational needs and uses, from sailing to motorboating, monohulls and catamarans. Groupe Beneteau, Americas is headquartered in Annapolis, Maryland.

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