



## Marine Retailers Association of the Americas

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### DockMaster Supports MRAA at the Partner Level

MINNEAPOLIS, MN. March 15, 2018 — DockMaster, a complete marina and marine management software system provider, has made a commitment to supporting the Marine Retailers Association of the Americas by becoming the newest Partner member.

“MRAA welcomes DockMaster into our influential group of Partner members,” says Allison Gruhn, MRAA Director of Business Development. “We are thrilled for the opportunity to partner with a brand who’s main focus is to help marine businesses operate as smooth as possible.”

Since their inception in 1984, DockMaster has stayed committed to creating technology solutions for the marine industry. DockMaster provides users with service, sales, inventory, financial and lead management options in order to streamline all aspects of their business, whether it is a marina, boat yard or a boat dealership.

“We have been involved with the MRAA in various capacities for decades, mostly recently as part of MyTaskit”, says Cam Collins, President of DockMaster. “We are thrilled to be supporting the MRAA as an independent company who’s aim is to help it’s dealers gain as much efficiency, control and profitability potential as possible.”

DockMaster joins the roster of boat manufacturers, vendors and suppliers who support the efforts of the MRAA through partnership, continues to grow. [Find a full menu of partner benefits here.](#)

#### **About the Marine Retailers Association of the Americas**

At the Marine Retailers Association of the Americas, we believe that for the marine industry to thrive, the retail organizations that interact with the boaters in their community must thrive. With that in mind, MRAA works to create a strong and healthy boating industry by uniting those retailers, providing them with opportunities for improvement and growth, and representing them with a powerful voice. For more information, visit [MRAA.com](http://MRAA.com) or contact us at 763-315-8043.

#### **About DockMaster**

Since its inception in 1984, [DockMaster](http://DockMaster.com) has dedicated itself to delivering business management solutions to the marina and marine industry. DockMaster’s mission is to help its customers improve their operational efficiency so that they can deliver a first-class boating experience to their clients. Learn more at [www.dockmaster.com](http://www.dockmaster.com).