



Mercury Racing announces leadership changes

FOND DU LAC, Wisc. (March 7, 2018) – Mercury Racing has announced a leadership change as Erik Christiansen, Mercury Racing general manager will be leaving the company to pursue an opportunity outside of the marine industry. Christiansen has run the racing business for Mercury since taking over for Fred Kiekhaefer in 2013 and has spent more than 20 years at the company.

Christiansen has been instrumental in the successful launch of many of Mercury Racing's most well-known products including the 400R FourStroke outboard and the 1750hp racing sterndrive, Mercury's largest engine offering in the portfolio.

Steve Miller, Director, Marketing, Sales and Service for Mercury Racing, has been named interim general manager. Miller has been with Mercury since 1993 and has been a part of the success of the Mercury Racing program over the past three years. Prior to that, Miller helped in the launch of many of our mainline outboard projects including the 150hp FourStroke and the introduction of Verado.

"Erik has been a valuable leader at Mercury for a long time and we thank him for all that he has done for the company," said John Pfeifer, Mercury Marine president. "Steve provides us the leadership to continue our growth and we will begin to look for a permanent general manager to run our racing business. An announcement on that will be made soon."

About Mercury Racing

Based in Fond du Lac, Wis., Mercury Racing, a division of Mercury Marine, is a leading provider of high-performance marine propulsion systems for discriminating boaters worldwide, offering an exciting and fulfilling power boating experience on the water. Using leading-edge technology, Mercury Racing produces high-performance outboards, sterndrives, propellers, parts and accessories. Mercury Racing also produces crate engines for the automotive aftermarket industry. Mercury Marine is a division of Brunswick Corp. (NYSE: BC), the world's largest manufacturer of recreational products, including pleasure boats, marine engines, fitness equipment, and billiards.

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