

FOR IMMEDIATE RELEASE
March 8, 2018

Contact: Sarah Yasi
[MarineMax](#)
[\(727\) 286-2177](tel:(727)286-2177)
Sarah.Yasi@MarineMax.com

MARINEMAX RECEIVES AWARDS FOR MARKETING EFFORTS

CLEARWATER, FL (March 8, 2018) – [MarineMax](#) received a total of nine awards, five from the American Advertising Awards and four from the Marine Marketers of America, for their recent marketing efforts.

The American Advertising Awards received include:

- Gold Award - MarineMax Vacations in the brochure category
- Gold Award - Galeon Yachts in the brochure category
- Gold Award - Galeon Yachts in the catalog category
- Silver Award - MarineMax Lifestyles Magazine in the magazine design category
- Silver Award - MarineMax Lifestyles Magazine in the art direction category

The Marine Marketers of America Awards received include:

- Best Email Marketing for the Galeon 385 HTS
- Best Single Video for the Sea Ray SLX-W 230
- Honorable Mention for the website [MarineMax.com](#)
- Honorable Mention for email marketing on the launch of the Aquila 36

“We are so very excited to accept these awards. Having made strides in marketing over the past several years, this is certainly a great achievement. The other entries were outstanding, and we are so honored to be amongst the best. This goes to show that there is a bright future for the marketing and advertising industry,” commented Abbey Heimensen, MarineMax Director of Marketing.

[MarineMax](#) is proud to pave the way for marketing in the marine industry and with this proven success, they are determined in their continued efforts.