## MARINEMAX NORWALK AND MARINEMAX WESTBROOK LAUNCH SERVICE MOBILE APP

CONNECTICUT (September 12, 2017) – Recently, MarineMax Norwalk and MarineMax Westbrook launched the Service Express mobile app in the Connecticut area to make scheduling boat service easier

"We are excited to provide a new and convenient way to schedule your service in advance! We all lead busy lives, and sometimes we forget to schedule appointments. Now you don't have to worry, just tap the MarineMax Service Express app, complete a few simple, quick steps and your maintenance or repair will be scheduled," stated David Dzurilla, MarineMax General Manager.

Available on both Android and iOS, this mobile app is set to revolutionize the boating service industry. Customers are now able to download the app, register their boat, and schedule their service in advance all with the touch of a finger. Service can even be performed in the boat's current location depending on the work being completed. Routine maintenance is a requirement for factory warranties and, with factory-trained certified technicians, MarineMax is the number one resource for boat and vacht service. The MarineMax Service Expressapp is one more way that they are the boating leaders.

"With colder weather approaching, customers are scheduling their winterization services and the MarineMax Service Express app makes it very easy. All you have to do is download it, create your profile, and submit your winterization request," continued Dzurilla.

Download MarineMax Service Express now from iTunes, Google Play, www.marinemax.com/serviceexpress, or contact your local MarineMax store for more information.

## **ABOUT MARINEMAX**

Headquartered in Clearwater, Florida, MarineMax is the nation's largest recreational boat and yacht retailer. Focused on premium brands, such as Sea Ray, Boston Whaler, Meridian, Hatteras, Azimut Yachts, Ocean Alexander, Galeon, Grady-White, Harris, Crest, Bennington, Scout, Sailfish, Sea Pro, Sportsman, Scarab Jet Boats, Yamaha Jet Boats, Aquila, and Nautique, MarineMax sells new and used recreational boats and related marine products and services as well as provides yacht brokerage and charter services. MarineMax currently has 62 retail locations in Alabama, California, Connecticut, Florida, Georgia, Maryland, Massachusetts, Minnesota, Missouri, New Jersey, New York, North Carolina, Ohio, Oklahoma, Rhode Island, South Carolina, and Texas and operates MarineMax Vacations in Tortola, British Virgin Islands. MarineMax is a New York Stock Exchange-listed company. For more information, please visit www.marinemax.com.

## **TWITTER**

The all-new @MarineMax Service Express app is now available! Download it here: http://bit.ly/ServiceExpress