



# PRESS RELEASE



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## Final call for DAME Design Award

*Unique chance for METSTRADE exhibitors to profile new product*

**A significant number of entries have already been submitted for the 2017 DAME Design Award and organiser RAI Amsterdam is now making a final call to exhibitors at METSTRADE 2017 to respond by 19 September. As the world's largest marine design competition of its kind, the DAME Award is keenly anticipated by the global industry, and the category and overall winners are sure to receive a great deal of media attention.**

Now in its 27th year, the [DAME Design Award](#) will be presented as part of the traditional [Breakfast Briefing](#) opening ceremony for METSTRADE on Tuesday 14 November. In addition to hearing a keynote speech by Brunswick Corporation CEO Mark D. Schwabero, the hundreds of guests will see which exhibitors have most impressed the [DAME panel](#) of naval architects, boat, interior & industrial designers, and consumer experts.

Entries can be made via a dedicated online portal and all registration fees are donated by the RAI to a [charity](#). Last year's winner of the DAME Award was Torqeedo GmbH for its Cruise FP models.