



**For Immediate Release**

**Galati Yacht Sales Team is Focused on Continuing Education  
*Team Gains Valuable Product Knowledge with Factory Visits***

(Anna Maria, FL – August 29, 2017) – Galati Yachts Sales has spent the month of August on continuing education with factory visits to Maritimo Yachts, Princess and soon to Viking Yachts. Additionally, the Florida team attended the International Yacht Brokers Association West Coast Sales Summit.

Five Galati Yachts sales professionals visited Australia to tour the Maritimo Yachts factory and learn about the new models that are being introduced in the coming year. While there, the team attended the Sydney Boat Show for the premier of the new Maritimo S70.

This week, ten Galati Yacht representatives are in England at the Princess dealer conference and factory tour. In September, more than 30 Galati Yacht Sales professionals will visit the new Viking Mullica plant to learn about the 37' to 52' models that are being manufactured at this New Jersey location.

“Our customers benefit from our team’s investment in product education,” says Darren Plymale, Galati Yacht’s Vice President. “This education helps our new boat buyers by offering them the latest knowledge available to them direct from the factory. As those clients evolve and go to sell their boat, our sales professionals can best represent them to potential clients because they know these boats from top to bottom,” adds Plymale.

In addition to product training, Galati Yacht Sales was well represented at the recent International Yacht Brokerage Association meeting held in Sarasota, Florida with representatives from sales, marketing, and the business office in attendance. The summit gave the team valuable insight to issues regarding cruising licenses, EPA Certificates, cybersecurity for yachts, class surveys, foreign trade zones, cancelled contracts, and panel discussions on trends in new construction and the state of the industry that included Carmine Galati, Jr., and Daren Plymale of Galati Yacht Sales.

**ABOUT GALATI YACHT SALES**

Galati Yachts Sales, with ten locations in Florida, Alabama and Texas plus Costa Rica, and Mexico is one of the largest privately-held dealerships in the world. Galati Yachts offers quality, new, pre-owned, and brokerage vessels along with unsurpassed customer service and proudly represents Viking, Cruisers, Princess, Maritimo, and Prestige Yachts. Galati Yacht Sales has been family owned and operated since 1970 and is one of only six dealerships inducted into the Boating Industry’s Top 100 Dealers Hall of Fame. For information visit: <http://www.galatiyachts.com/>

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