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from Safety Components Fabric  
Technologies, Inc.  
40 Emery St., Greenville, SC 29605

## SAFETY COMPONENTS HIRES INDUSTRY VETERAN

In a commitment to increase exposure for its technical fabrics, Safety Components has named Erich Schwieterman to its sales and marketing development. John Pierce, WeatherMAX product manager, made the announcement.

In his new role, Schwieterman is responsible for sales and promotion of the company's award-winning WeatherMAX and BreakWater X performance fabrics in the marine, RV, automotive and aviation markets. In addition to OEMs and fabricators, he will build new business opportunities for the innovative products and be based in Florida.

Schwieterman brings a wealth of skills and 12 years of experience working with outdoor fabrics to Safety Components. Most recently, he was an outside sales representative for Gioia Sails South where he fostered relationships with builders such as Mystic, Sea Hunt, Sino Eagle Group, Stamas and Tidewater. Prior, he held procurement, sales and management roles at Bry-Tech Distributors. He holds a bachelors of business administration degree from Morehead State University.

Safety Components develops and manufactures a broad array of technology-driven fabrics that are used in a diverse range of industries, including fire, military, outdoor and automotive airbags. It has been making textiles for over 100 years at its plant in Greenville, South Carolina.

Contact WeatherMAX by Safety Components, 40 Emery St., Greenville, SC 29605. 864-240-2712; Fax: 864-240-5947. [www.weatherMAX.com](http://www.weatherMAX.com).