

One Week, One Trip, Multiple Events!
Marina 101 - Marina & Boatyard Study Tour-IBEX

Marina 101: "Walk the Docks - First Impressions"
September 18, 2017

This 4-hour marina industry introduction course is geared towards those individuals, with little or no marina experience, looking to get into the industry by way of a career shift or an interest in purchasing or developing a marina.

Marina 101 offers two sessions within the course, each approximately 2-hours long. The first session will look at the here and now of marina operations and the second will look into the future and what one needs to know about being a part of a marina for the long-term.

Registration Fees

AMI Member Price: \$250.00

Non-member Price: \$295.00

Please note that you must register for IBEX (which has no fee to walk the exhibit hall floor and outdoor space) in order to register for our IBEX Super Session, Marina 101

WE RECOMMEND: Attend the Marina 101 course prior to the Tampa Marina and Boatyard Study Tour to arm yourself with enough industry knowledge to walk the docks of the Study Tour facilities and see things from a brand new perspective, from the eyes of a marina manager. Attendees will see first-hand how some of the best run facilities in the Tampa area get it done.

Tampa Area Marina & Boatyard Study Tour
September 18 - 19, 2017

The International Marina Institute (IMI) is offering a one and one half day Marina & Boatyard Study Tour in the Tampa area leading into The International Boatbuilders' Exhibition and Conference (IBEX). This Study Tour will visit seven properties in and around Tampa, Florida. The tour will begin on September 18th at 1:00pm and continue at 8:00am on September 19th. Registration fee includes lunch on the second day, transportation and tours, facilitated discussion, and a copy of the group SWOT (Strengths, Weaknesses, Opportunities and Threats) Analysis. The tour will leave from the Tampa Convention Center each day.

Study Tour Properties to be Visited

Clearwater Beach Marina
Tampa Harbor
Tampa Yacht & Country Club

Madeira Beach Marina
Pass A Grille Marina
Gulfport Marina
Suntex Marina, St. Petersburg

Registration Fees:

AMI Member Price: \$750.00

Non-Member Price: \$ 795.00

Please note that you must register for IBEX (which has no fee to walk the exhibit hall floor and outdoor space) in order to register for our IBEX Super Session, Tampa Area Marina & Boatyard Study Tour