

For Immediate Release

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New for 2018: Ranger 2050MS Reata

Fishing, family and fun in one versatile package

FLIPPIN, ARK (August 17, 2017) Ranger® Boats continues to bolster its acclaimed Reata® fish-n-play line with the introduction of the 2050MS Reata. A true multipurpose boat, the 2050MS builds on the successful 1850MS with a larger footprint and a more powerful outboard rating. This versatile design shines for families looking to maximize fun on the water, while delivering a serious platform for fishing.

Measuring 20 feet, 7 inches, and boasting an ultra-stable 100-inch beam, the Ranger 2050MS Reata is rated for 250 horsepower and is available with a variety of precision-matched outboards, and kicker engines, from Mercury, Yamaha and Evinrude. The interior comes complete with premium upholstery complemented by custom-matched side panels throughout, an innovative phone management system and a redesigned driver's console.

The front deck delivers comfort with integrated bolsters and available pad seating, which then can be stowed to configure the patented folding deck extension, which provides a full casting platform for anglers. A newly designed bow panel boasts tool and cup holders, charging cord and an area to flush mount large screen electronics. Two storage compartments, an aerated baitwell and insulated cooler sit beneath the front deck for quick and easy access and provide plenty of storage and flexibility on the water.

The walk-through windshield design gives access to a spacious cockpit highlighted by an all-new console that accepts 12-inch electronics and comes outfitted with factory installed, multi-function gauges. The passenger console has also been redesigned and holds a Bluetooth-ready stereo, along with a phone charging and management station, and features a large glove box for personal items with integrated tackle storage located underneath.

The versatility of the 2050MS Reata runs deep, with available snap-in carpet throughout the cockpit which provides comfortable footing during family outings but can be removed to reveal a textured fiberglass surface that provides solid traction and cleans easily after a long day of fishing. Water skis can be stowed in the center compartment that doubles as rod storage with a built-in organizer for rods up to seven feet in length. More lockable storage in the port side gunnel offers space for additional rods.

Chrome cup holders and tool storage accompany the redesigned rear jump seats, which can be folded up for access to additional storage compartments. When folded down, the seats combine with the rest of the rear deck, which houses an oversized, tournament-grade livewell, to serve as a full casting platform. The rear deck also offers additional dry storage complete with a stainless steel boarding ladder and integrated rod holders at the stern for hands-free fishing and trolling.

The new boat comes complete with features Ranger owners have come to expect: upright, level flotation, gas spring lid assists, lockable storage compartments, integrated bow navigation lights, pultruded fiberglass transom and fiberglass stringers, plus much more.

The 2050MS also boasts a custom-built, tandem-axle Ranger Trail® trailer. Designed to perfectly match the boat for smooth, easy towing and maneuvering, the Ranger Trail trailer is equipped with a Road Armor protective finish, L.E.D. lights, all-new aluminum wheel design and a COOL Hub® lubrication

system as standard equipment. Further equipped with torsion axle suspension, swing away tongue, full-size spare and matching fiberglass fenders, the 2050MS's Ranger Trail trailer delivers remarkable peace of mind when trailering and complements the striking good looks of the boat.

2018 RANGER 2050MS Reata

Overall Hull Length: 20 feet, 7 inches

Beam: 100 inches

Maximum HP: 250

Inside Depth: 26 inches

Fuel Capacity: 42 gallons

Total Persons/Motor/Gear: 1,800 lbs.

Approx. Boat Weight: 2,375 lbs.

Trailer GVWR: SF5400

About Ranger Boats

Headquartered in Flippin, Ark., Ranger Boats is the nation's premier manufacturer of legendary fiberglass and aluminum fishing boats, with acclaimed models and series in the bass, multi-species, fish 'n play, saltwater, waterfowl utility and pontoon boat segments. Founded in 1968 by Forrest L. Wood, Ranger Boats continues its commitment to building the highest-quality, strongest-performing boats on the water. For more information, go to RangerBoats.com, RangerAluminum.com or RangerPontoons.com.