

Length Group	Propulsion Group	Hull Types	Boat Types	Jul 2017	Jul 2016	Year-Over-Year Growth % Jul	2017	2016	Year-Over-Year Growth % YTD
16-99ft	All Propulsions	Aluminum	Aluminum Fish	2,471	2,280	8.4 %	30,785	29,915	2.9 %
			Pontoon	3,869	3,856	0.3 %	34,818	32,992	5.5 %
11-50ft	Outboard	Fiberglass	All (Inshore/Offshore)	4,163	4,019	3.6 %	33,626	31,840	5.6 %
14-30ft	Stern / Inboard		All (Bowrider/Deck)	864	958	-9.8 %	7,056	7,620	-7.4 %
31-40ft			All (Cruiser)	93	101	-7.9 %	787	920	-14.5 %
41-65ft			All (Yacht)	69	56	23.2 %	498	601	-17.1 %
66ft+			All (Semi-Custom & Custom Yacht)	15	14	7.1 %	92	78	17.9 %
ALL	All Propulsions	All	Ski Wake	835	807	3.5 %	6,000	5,743	4.5 %
Main Powerboat Segments				12,379	12,091	2.4 %	113,662	109,709	3.6 %
ALL	All Propulsions	All	Electric	16	32	-50.0 %	168	124	35.5 %
			House Boat	1	6	-83.3 %	25	25	0.0 %
			Jet Boat	499	543	-8.1 %	3,352	3,149	6.4 %
			PWC	8,253	8,410	-1.9 %	41,635	39,470	5.5 %
			Sail	139	172	-19.2 %	970	1,543	-37.1 %
<16		Aluminum	All (General Recreation)	933	972	-4.0 %	9,632	10,242	-6.0 %
All		All	All Others	397	516	-23.1 %	4,758	4,629	2.8 %
Total Industry				22,617	22,742	-0.5 %	174,202	168,891	3.1 %

The data represents 30 states - approximately 55% of the United States Boat Market (Coast Guard Documented Vessels). Information is complete.
If you have any questions, please contact Statistical Surveys, Inc. • Phone: (616)281-9898 • Website: www.statisticalsurveys.com