

Calling All Charities: West Marine Seeks Hilton Head-Area, Marine-Focused Nonprofits to Participate in Upcoming BlueFuture “All Day Give Back”

Event Held in Conjunction with the Grand Opening Celebration for West Marine’s New Hilton Head Island Store

WATSONVILLE, Calif., Aug. 14, 2017 — West Marine, the world’s premier Waterlife Outfitter, announced today that it’s looking for marine-focused nonprofits in South Carolina’s Hilton Head area to participate in the upcoming BlueFuture “All Day Give Back” community day. Held in conjunction with the grand opening celebration for West Marine’s new Hilton Head Island location, the event will take place Saturday, Sept. 30 at the brand-new store, located at 430 William Hilton Pkwy, Hilton Head Island, SC.

In keeping with its mission of supporting local nonprofits across the country, West Marine is eager to work with Hilton Head-area charities that serve the local boating, fishing, paddling, sailing and marine environmental communities for this exciting event. Selected charities will be provided tickets to sell for the event and have the opportunity to host informational tables during the event as well.

Purchasing the \$10 tickets allows attendees to enjoy food, beverages, live entertainment, giveaways, hands-on activities and more. One hundred percent of the proceeds collected from ticket sales will be split among the selected local participating nonprofits.

In addition, 10 percent of sales (up to \$5,000) on Saturday, Sept. 30 will be donated to participating charities, as well as to West Marine’s nonprofit BlueFuture fund. Twice each year, BlueFuture provides much-needed grant funding to nonprofit organizations dedicated to giving young people access to the water through boating, fishing, water sports, boatbuilding, conservation and marine science programs.

To be considered as a participant in the BlueFuture All Day Give Back event, please e-mail Jill Stone at jills@westmarine.com no later than Aug. 22, 2017. Please include a point of contact for your organization and answers to the following questions:

1. Is your organization a registered 501(c)3 and when was it established?
2. What is the mission of your nonprofit organization?
3. How many people does your charity serve on an annual basis?

About BlueFuture

Created in May 2015, West Marine’s BlueFuture provides critical grant funding twice each year to community-based nonprofit organizations that are dedicated to providing young people with access to the water through sailing, powerboating, fishing, water sports, boatbuilding, conservation and marine science programs. BlueFuture is a donor-advised fund through the Community Foundation of Santa Cruz, and all donations are fully tax-deductible.

About West Marine

Each person has a unique connection to the water. At West Marine (westmarine.com, NASDAQ: WMAR), our knowledge, enthusiasm and products prepare 21st century adventurers to foster that connection and explore their passions. With more than 250 stores located in 38 states and

Puerto Rico, an eCommerce website reaching domestic and international customers, and a wholesale business for our professional customers, West Marine is recognized as a leading Waterlife Outfitter for cruisers, sailors, anglers and paddlesports enthusiasts. Since first opening our doors in 1968, West Marine associates continue to share the same love for the water as our customers and provide helpful advice on the gear and gadgets they need to be safe and have fun.

###