



Marine Industries Association
of South Florida
Since 1961

FOR IMMEDIATE RELEASE

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**MARINE INDUSTRIES ASSOCIATION OF SOUTH FLORIDA BREAKS GROUND ON
SECOND SPONSORED HABITAT FOR HUMANITY HOUSE**

*THURSDAY, AUGUST 10th at 10:00 A.M.
2756 NW 9th COURT, FORT LAUDERDALE, FL 33311*

FORT LAUDERDALE, FL – The Marine Industries Association of South Florida (MIASF) will be joined once again by members of its board of directors, representatives of marine company sponsors, and elected officials, to break ground on a Habitat for Humanity home being built this time on behalf of Darryl and Maria Henderson and their four children.

Darryl, a disabled Army veteran, and Maria were chosen by Habitat Broward from thousands of applicants. In July, MIASF hosted the six members of the Henderson Family, Habitat Broward staff members, and many of the marine industry sponsors at a meet-and-greet at its headquarters in the downtown Fort Lauderdale Historic District along the New River.

“Darryl and Maria are perfect examples of hard-working people in need of a hand-up, not a hand-out, to help achieve their dream of homeownership,” said Phil Purcell, MIASF’s CEO/President. “More importantly, they’ve agreed to take on the critical role of Community Captains in their new neighborhood to ensure more families find safe, affordable homes.”

Kristina Hebert, owner of Ward’s Marine Electric, and one of the marine company sponsors of the Henderson’s home, says she is thrilled to be a Habitat for Humanity sponsor for the second year in a row. “With this home build, the employees of Ward’s who were volunteers last year are very excited to keep that feeling of gratitude and ‘paying it forward’ going, and are especially proud to be helping a veteran family.”

To date, seven marine companies have generously joined MIASF as sponsors of Habitat for Humanity.

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The Marine Industries Association of South Florida (MIASF) is the largest trade organization in the Southeast United States dedicated to promoting, protecting, and growing the 110,000 middle class jobs in Broward County and 136,000 jobs regionally in marine driving the economic output to \$11.5 billion regionally. Created in 1961, the not-for-profit trade group is focused on the sound growth of the marine industry in the South Florida Region to benefit its members and their customers, communities, and the environment. The Association has over 500 members in Broward, Miami-Dade, and Palm Beach counties and is the owner of the Fort Lauderdale International Boat Show.

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