

CEDAR POINT BOAT SHOW SET TO GO

SANDUSKY, OHIO --- The Great Lakes' biggest floating showcase of power and sailboats, the Progressive North American Boat Show, is set to drop anchor at Cedar Point Marina, August 24-27.

The long standing love affair the region's boaters have had with this in-water boat show is why it will celebrate its 45th Anniversary this year.

"As we see it," says show manager Bryan Ralston, "this show has always had great drawing cards, like: the first showing of many new models in all size ranges; very attractive end-of-season pricing by dealers on non-currents; freedom for visitors to climb aboard more than 300 power and sailboats; all at one of America's top-rated amusement parks. It's such a unique venue."

Daily musical entertainment on the Rockin' Party Barge, more hands-on activities and special seminars will highlight this year's event. The power and sailboats on display will range from PWC's to 60-foot-plus motor yachts, along with a variety of accessory exhibits located dockside.

It's the industry's first major fall in-water show and will be followed by similar events around the country wrapping up in early December at the St. Petersburg (FL) Power & Sailboat Show.

More than 12,000 boaters from Ohio, Michigan, Indiana and Pennsylvania annually attend this show which is produced by the Lake Erie Marine Trades Association. More information at: www.cedarpointboatshow.com

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