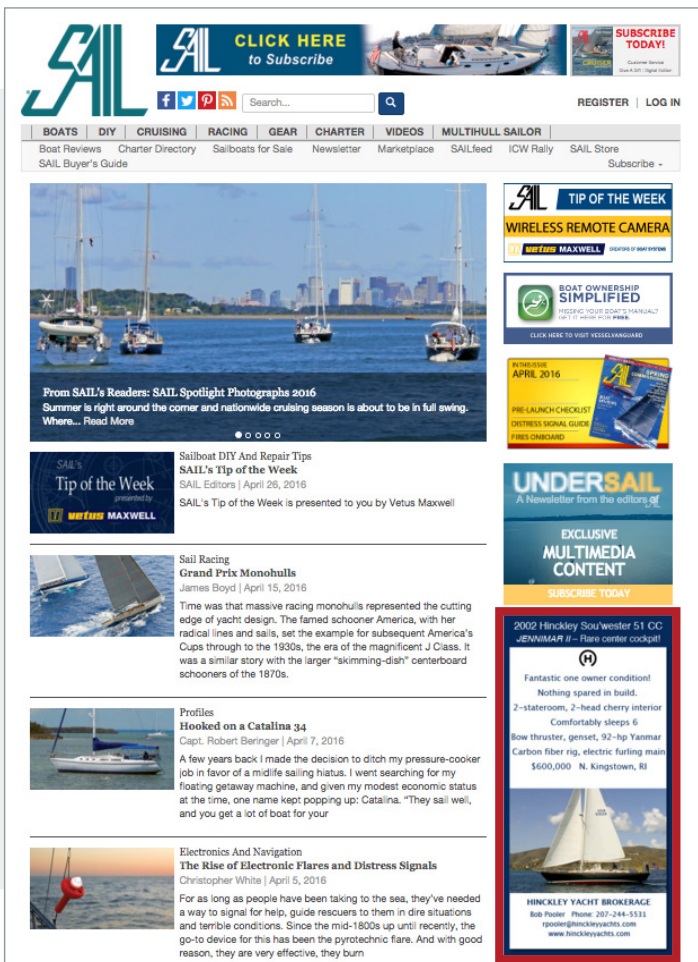




BOATS FOR SALE DIGITAL PROGRAM

The **SAIL Boats For Sale** program will put your listing in front of a dedicated sailing audience and deliver maximum exposure. Your ad will be in rotation with up to a maximum of 8 other boats in a dedicated ad position that will run on every page of the *SAIL* website. It will also appear on our **Boat Search** page which sailors use to search our Sailboats for Sale on Boatquest.com. Just supply a photo, text and logo, and we'll build the ad for you.

In addition, once a month, the boats for sale that month will be aggregated into an email blast to *SAIL*'s 30,000 opt-in audience.



Every page rotation

BOATS FOR SALE SPECS:

- Total Dimensions: 300x600 pixels
- Please provide a 280x185 image
- Please provide logo (eps or png), title (2 lines: up to 65 characters with spaces) and copy: up to 225 characters with spaces
- Contact info, company name, email & web address

ADVERTISING CONTACTS:

- BOB BAUER** Publisher/Florida & Caribbean | 401-935-4945 | bbauer@aimmedia.com
- ANDREW HOWE** Northeast/Midwest/Gulf States | 617-901-0092 | ahowe@aimmedia.com
- AMY KRIMM** Mid-Atlantic/Southeast/West | 410-693-8613 | akrimm@aimmedia.com
- ELENA PATRIARCA** Europe | +39 349 6138109 | patriarca.elena@gmail.com
- BLAKE CHASSE** Marketplace | 617-909-2918 | bchasse@aimmedia.com