

SAIL DIGITAL Websites

sailmagazine.com

SAIL's website is the authoritative content source for active sailors and boat owners. **sailmagazine.com** covers it all in video, photos and words—reviews of the latest sailing products and gear, sailing tips and how-to content for boat owners, boat reviews with on-board video, authoritative racing coverage, charter coverage from around the world, the latest breaking news in sailing, archived content and so much more!

Monthly Page Views: 287,000

Unique Visitors: 112,726

sailfeed.com

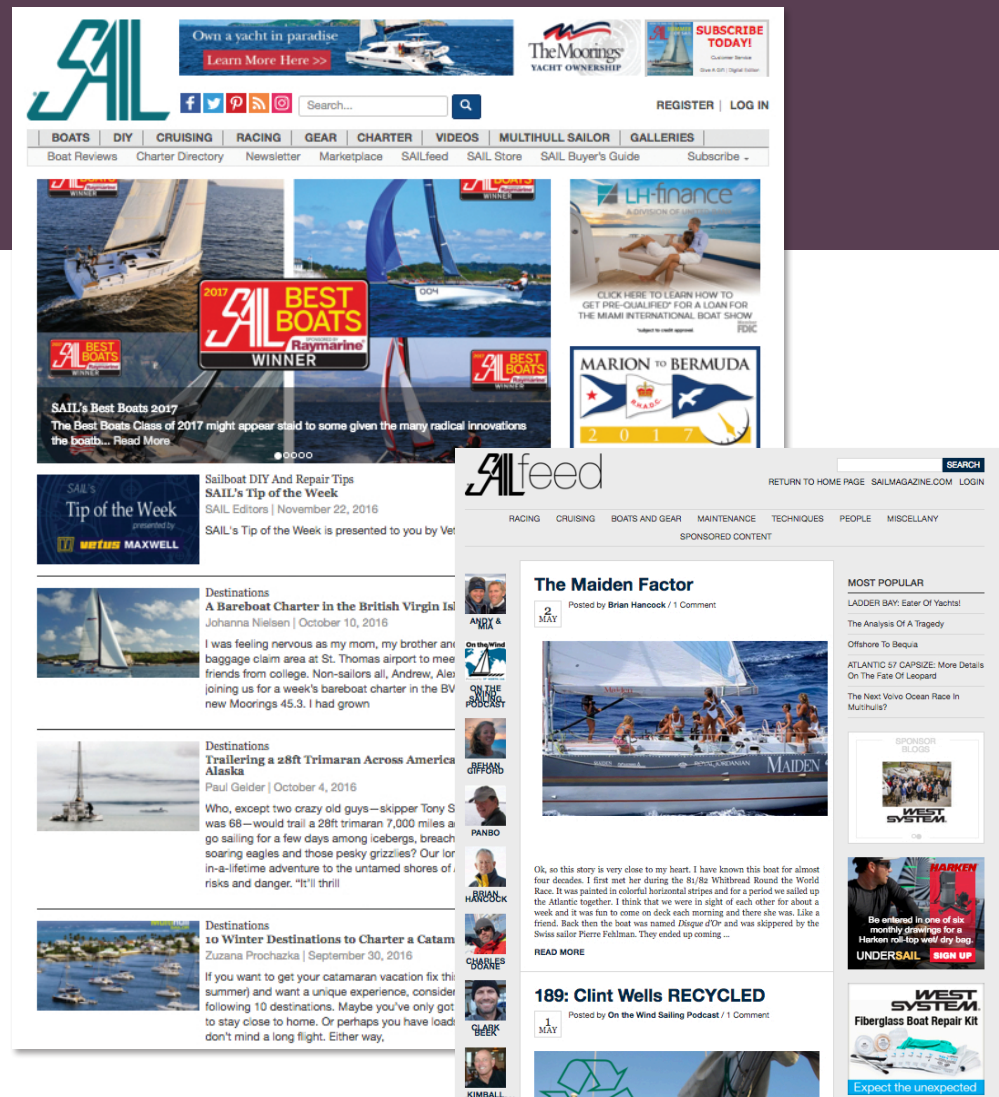
The best sailing blogs are now in one place on **sailfeed.com**. Viewers will find timely topics, the latest news, unique perspectives, fascinating videos, tips & tricks and captivating images written by experts from all over the world of sailing.

Sponsorship opportunities, including featured sponsored blog content, are available.

Monthly Page Views: 51,081

Unique Visitors: 47,078

Google Analytics Metrics: April 2017



Ad Units:

728 x 90, 300 x 250, 300 x 600

Mobile: 320x50 pixels

Format 50k max; HTML, gif, jpg, Flash

Special Units Available:

Fixed bottom of page 900x65. In-content & Native opportunities.

Rates:

0-300K Impressions \$18 CPM

300K-500K \$16 CPM

500-800K \$14 CPM

800K-1M \$12 CPM

SAIL

DIGITAL

Newsletters and eblasts

Under Sail

SAIL's daily e-newsletter will engage your brand with our audience of over **28,000** active, loyal subscribers. Your ad message will be one of only two featured each newsletter, ensuring maximum exposure.

Under Sail delivers the latest sailing news and multimedia content produced exclusively for email readers by the editors of SAIL. Features include boat and gear reviews, cruising news, racing analysis, charter stories, maintenance topics, DIY projects, sailboat upgrades and more.

Ad Units & Rates

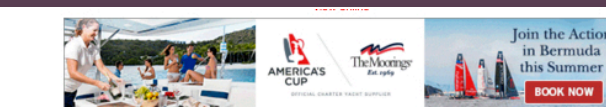
Banner size 600 x 100 px
Two banners per daily e-news

12x \$325 each
1 issue per week for 3 months

24x \$225 each
1 issue per week for 6 months

Email Blasts

SAIL Mail is an email marketing tool designed to help you promote your brand, deliver call-to-action messages, and drive sales to your company's product or service. Use SAIL Mail to blast your message to SAIL's digital audience of **20,000** engaged sailors. Expand your email marketing effort quickly and easily!



May 01, 2017

UNDER **SAIL**
From the editors of **A**

CONNECT WITH US



Sailing and Scuba Diving

Veteran cruiser David Dodgen explains how he and his wife, Gail, succeeded in integrating scuba diving into their sailing life. [Read more...](#)



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